

# ClimateMaster Search Terms

To increase geothermal sales in your area, own these online search terms. To purchase these keywords, visit:

- [Google.com/adwords](http://Google.com/adwords)
- [Advertise.bingads.microsoft.com](http://Advertise.bingads.microsoft.com)

Below is a list of keywords to purchase:

1. Geothermal energy *Durham\**
2. Geothermal energy
3. Geothermal heating *Durham\**
4. Heating unit
5. Home heating
6. Geothermal
7. Heating unit *Durham\**
8. Geothermal Heating
9. Home furnace
10. Heating equipment
11. ClimateMaster
12. Geothermal energy
13. Geothermal *Raleigh\**
14. Heating equipment *Raleigh\**
15. Heating systems
16. Geothermal
17. Heating system
18. Furnace unit
19. a/c installation
20. Home heating *Raleigh\**
21. Geothermal installers

**\* Localize these search terms to fit your service area.**