



2020 PERSONAL USE PROGRAM[®] Discount

\$300 per ton

Discount on ClimateMaster Water-to-Water, Packaged or Split unit purchases made by industry partners for their personal home or business.

That's right! Industry partners, purchase a ClimateMaster Water-to-Water, Packaged or Split system and receive a \$300 per ton discount. This program has been formed for our industry partners at distributorships, dealerships, home builders and utility professionals to receive a discount when installing ClimateMaster equipment in their personal home or business.

Below are the program details, qualifications and discount form to be completed. Please follow all guidelines and submission procedures as listed below to receive the Personal Use Program (P.U.P.) discount.



PERSONAL USE PROGRAM DISCOUNT FORM

Units must be purchased between January 1, 2020 and December 31, 2020

Date of Request: _____

Distributor Information

Distributor Name: _____

Distributor Account Number: _____

Dealer Information

Dealer Name: _____

Dealer Phone Number: _____

Dealer Address: _____

Dealer E-Mail Address: _____

Industry Partner Information

Name: _____

Employee Type: _____

Company Name: _____

Phone Number: _____

Installation Address: _____

Email Address: _____

ClimateMaster Unit Information

Full Model Number(s):

Tons of equipment installed:

\$ Discount given to
employee of industry partner:

Amount (\$) being
requested from ClimateMaster:

To receive approval and credit, the ClimateMaster distributor must complete and e-mail this form with original consumer invoice to Joe Parsons at jparsons@climatemaster.com. After purchase and approval, a credit request will be forwarded to ClimateMaster corporate accounting for processing. Credits will be issued within 30 days of approval.

* Credits are issued to ClimateMaster distributors only. No other offers or discounts apply. Contact ClimateMaster regional manager for more information. See program details for more information (see next page below).

Full Serial Number(s):

CLIMATEMASTER PERSONAL USE PROGRAM

Highly successful geothermal markets around the United States generally have one thing in common: our partners engage in efforts to educate the distributors, dealers, builders, and utilities. To encourage our partners to increase their knowledge of our product, we offer a Personal Use Program Discount to allow key partners to experience first-hand the features and benefits of ClimateMaster geothermal products. Recipients will receive a \$300 per ton discount on ClimateMaster equipment. The discount will be split 50/50 between ClimateMaster and the ClimateMaster Distributorship.

Consumers who qualify for the Personal Use Program Discount:

1. Electric Utility employees, HVAC Engineers and Architects—Full time employees’ personal homes or their places of business.
2. Residential Home Builders and Developers—Key full time personnel are eligible to use the program on their personal residences. These employees must live in the home before any discounts are approved. Builders and Developers may also use the program for their place of business. Model homes are eligible for discount.
3. Residential HVAC Dealers and Distributors—All full time employees’ of HVAC Dealers or Distributors qualify for a discount on units for their personal residence. The residential HVAC dealer or Distributor’s place of business also qualifies for this program.
4. Loop Contractors—Full-time employees and owners of loop contracting firms and the contractor’s place of business are eligible for the program, for either their place of business or personal residence.

To participate in the Personal Use Program, the following qualifications must be met:

1. The “recipient” must qualify per requirements listed above.
2. Only one Personal Use Program discount will be allowed every 4 years for the same person or business where a unit is installed. Multiple units in a single residence are eligible.
3. All geothermal components used in the installation must be provided by ClimateMaster including air handlers, thermostats, and similar accessories.
4. The Personal Use Program form and dealer’s invoice reflecting \$300 per ton discount must be submitted to ClimateMaster for processing within 30 days of installation.
5. The “recipient” must agree to be a referral contact for future customers.
6. **TES/TEP digital split systems must include purchase of TAH air handler or TAC cased coil to qualify.**
7. All single-phase residential series ClimateMaster units qualify for this program.
8. Please contact ClimateMaster Marketing Department for proposals involving 3-phase units.

How to process a ClimateMaster Personal Use Program claim

A Dealer or Distributor may identify a potential customer who would be eligible for the personal use discount as described in the previous section; an eligible customer may request information regarding the program.

1. Only recipients described earlier are eligible.
2. Following successful installation of the ClimateMaster geothermal system and the final approval by ClimateMaster, a credit of \$150 per equipment ton will be issued to the Distributors account within 30 days.
3. ClimateMasters' share is limited to \$150 per ton.
4. The balance of \$150 per ton cost to the distributor can be split between the Distributor and the Dealer in any manner agreed upon.
5. Claims submitted more than 30 days after date of final installation will not be accepted.
6. The Personal Use Program discount of \$300 per ton must be shown on the customer's signed sales invoice from the installing dealer.
7. Please submit discount form and invoices to Joe Parsons at iparsons@climatemaster.com for approval. All claims will be audited by ClimateMaster Regional Managers.
8. ClimateMaster reserves the right to disallow claims filed without complete information, claims submitted more than 30 days following date of installation, claims filed on installations that have not been completed or properly installed or any other claims submitted that do not meet the eligible requirements described earlier.
9. For questions on Policy and Procedures, contact Joe Parsons at iparsons@climatemaster.com.

ClimateMaster reserve the right to change or cancel this program at any time.