



2021 Distributor Cooperative Pre-Approval Form

Date: _____ Distributor Name: _____

Return Email Address: _____

Customer Number: _____

Media Type (check all that apply):

<input type="checkbox"/>	Billboard	<input type="checkbox"/>	ClimateMaster based Dealer Meetings
<input type="checkbox"/>	Training Events	<input type="checkbox"/>	ClimateMaster Literature
<input type="checkbox"/>	Electronic Advertising	<input type="checkbox"/>	Google Ad or Yellow Book key word search
<input type="checkbox"/>	Internet Advertising	<input type="checkbox"/>	Heritage ClimateMaster Promotional Items
<input type="checkbox"/>	Non-Heritage ClimateMaster Promotional Items	<input type="checkbox"/>	Print
<input type="checkbox"/>	Radio Ad	<input type="checkbox"/>	Signage
<input type="checkbox"/>	Television Ad	<input type="checkbox"/>	Trade-Home Show
<input type="checkbox"/>	Yellow Pages	<input type="checkbox"/>	Other

Projected Invoice Amount: _____ Percentage of Co-op reimbursement requested: _____

Planned Date of Advertising or Event: _____

Supporting Documentation (artwork, vendor estimates, etc.):

Attach File(s)

To view attachments:

Go to the View menu. Then choose Show/Hide. Then go to Navigation Panes and choose Attachments.
The Attachments Pane will open up and you can see what files have been attached.

Reach (the number of potential customers to be reached by the advertisement): _____

Potential Unit Sales (the number of units sold that can be attributed to the advertisement): _____

Notes:

Requestor Signature

FOR OFFICE USE ONLY

ClimateMaster Signature

Claim Approved: _____

Amount: _____

Claim Denied: _____

Cause for Denial: